

In this month's newsletter:

- 🕒 Joining our webinar?
- 📄 Access our free whitepaper on prebiotics & gut health
- 👤 Most recently onboarded – TB Brown
- 🍹 Get inspired by 1-2-pop, functional soda



See you on **March 25th!**

**Formulating for gut health:
Prebiotics that deliver results**



Jasper Schouten
1-2-Taste



Dr Sue McKay, PhD
NutriLeads

Have you wondered...

Is my ingredient strategy setting you up for long-term success? Am I using the right prebiotic to build trust and deliver real benefits?

If you're looking for answers, then:

Join us on **March 25th at 14:00 CET** for a 45-minute webinar with 1-2-Taste & NutriLeads, where we'll answer your questions. Consumers are making gut and immune health a priority, and the market is shifting fast. The rise of gut-friendly sodas, functional dairy, and immune-boosting snacks proves one thing: **science-backed prebiotics** are no longer optional—they're **essential**.

[Sign up here](#)

Gain insights already before the event from the whitepaper

Read how Benicaros®, a precision prebiotic, achieves real, measurable gut and immune benefits. [Download free whitepaper](#)

Newest supplier on 1-2-Taste

TB Brown's instant coffee solutions deliver premium quality, reliable supply, and cost-efficiency.

Why TB Brown:

- Spray-dried, freeze-dried, microground, cold brew, powder, or liquid formats
- Tailormade blends are an option
- Full control over supply chain for guaranteed quality
- Sustainable & certified – Fairtrade, Organic, Rainforest Alliance



[Know More](#)

Latest insights

The soda revolution isn't coming - it's already here

First Olipop. Then Poppi. Now, Coca-Cola is making moves. The new wave of soda is functional, gut-friendly, and packed with prebiotics, plant fibers, and clean-label sweeteners.



Brands that move will dominate this space. And guess what? Everything you need to launch your own version is already available at 1-2-Taste.

- **Prebiotics** from NutriLeads (**Benicaros**), IMAG Organics (Inulin) and Nexira (Acacia)
- **Gums for texture** from Nexira (**LBG and Xanthan**)
- **Fiber boost** from Anderson Advanced Ingredients (**Tapioca fiber syrup**)
- **Lemon myrtle** from Australian Native Products (**Lemon myrtle**)
- **Natural sweeteners** from IMAG (**Agave syrup**) and Anderson (**Allulose**)
- **Clear juice concentrates** from SVZ (**natural concentrates**)
- **Botanical extracts** from JK Botanicals Pvt Ltd (**Sivi and Turmeric powder**)



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