



Pure Health  
& Earth



# Magnesium Chloride

**FOR MAGNESIUM ENRICHMENT  
IN FUNCTIONAL BARS**

MINERAL ADDITION  
TASTE ENHANCEMENT  
IMPROVED SHELF LIFE

**Your natural source of purity**

53°12'15883"N 6°8358797"E



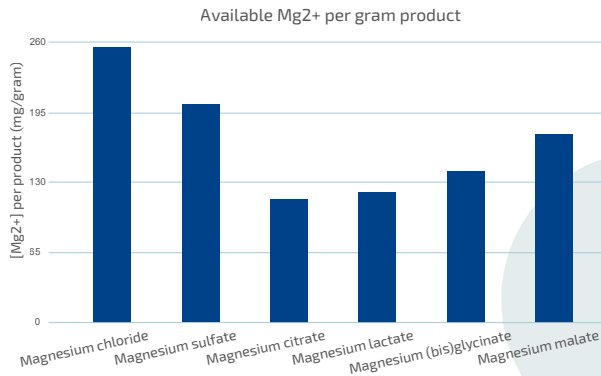
# Functional Bars



Have you ever considered enhancing your sport, health or protein bars with magnesium chloride? This compelling option offers numerous benefits, especially compared to other magnesium compounds. Pure Health & Earth's magnesium chloride is highly soluble and contains the highest Mg content of all soluble Mg complexes, making it easily incorporable into various types of functional bars. Its rapid uptake ensures that your body receives essential magnesium precisely when it needs it most, supporting optimal performance and recovery. Additionally, magnesium chloride has the potential to enhance the taste of your finished product and can extend its shelf life.

Incorporating Pure Health & Earth's magnesium chloride into your functional bars provides a versatile approach to supporting athletes' performance and recovery. By addressing aspects such as muscle function, energy production, hydration, stress management, and long-term bone health, magnesium-rich functional bars offer a comprehensive solution for athletes striving to optimize their physical capabilities and achieve peak performance.

In comparison to other water soluble magnesium components magnesium chloride contains the most mg per gram of product.



Discover the potential with Pure Health & Earth's minerals, available in various forms to cater to diverse applications. We provide comprehensive application support to help you maximize the benefits of incorporating magnesium chloride into your products.

MgCl<sub>2</sub> food crystals (99% pure) is a pure magnesium chloride hexahydrate (MgCl<sub>2</sub>·6H<sub>2</sub>O) and is available in 25 kg bags and 1000 kg big bags.

For more information on the possibilities of using Pure, Health & Earth's magnesium chloride please contact us at: