



IMAG
organics

A B O U T U S

We born, grew and matured as a cooperative of workers with more than half a century of experience, accumulated knowledge and total dedication to the field.

We started as agaveros with the desire to become the best producers of agave syrup, we **evolved** and built a special company in the field of industrialization of natural products, where we work to be the best and make a difference. This difference arises from knowing in depth, respecting and caring for the times of nature.

We start with totally organic raw materials and transform them into a wide variety of **natural solutions**: sweeteners, fibers and other key products for the well-being of the world.



A B O U T U S

VISION

To be the leading company in providing nutritional solutions under the highest quality standards through organic ingredients, functional fibers and sweeteners of natural origin; always aligned with the well-being of consumers in a sustainable culture.

MISSION

Absolute commitment to contribute to the nutrition, health and well-being of consumers through innovative and scientifically proven solutions; continuously working on social responsibility and sustainability actions.



VALUES

NOURISHMENT

IMAG nurtures the well-being of its employees, customers and other partners. We respect and value Mother Nature, social environment and our company.

COMMITMENT

IMAG commits to its customers, suppliers and end-consumers. We strive to have durable relationships with our partners by listening to their needs and fulfilling them.

EXCELLENCE

IMAG's standards continuously improve and are challenged. We always aim for the highest quality of products, people and processes.

INTEGRITY

IMAG guarantees the highest quality products and results by assuming responsibility for its product delivery and accountability for its outcome.

COMMITTED TO MOTHER NATURE AND OUR COMMUNITY



2024 SOLAR ENERGY

100 % of the energy demand comes from solar panels (3,500 kW) to contribute towards fighting climate change.



2019 COMPOST

The remains of our raw material started being used as natural and organic fertilizers throughout our field to enrich your soil.



2017 SOLAR PANELS

We installed solar panels to retrieve clean and renewable energy resulting in a 30% energy savings, in our factory.



2016 FRUIT ORCHARD

IMAG employees have planted & cultivated fruit trees and vegetables along 15,000 m2 of our fields. The harvest is then donate to the people in our community and foodbanks.



2008 WATER RECOVERY

We started recovering 80% of the water used throughout all our processes at our production facilities. Our farms only use rainfall water, no additional external water is required.



2015 BIOMASS BOILER

We implemented biomass as our main fuel instead of burning fossil fuels. With this, we have reduced our energy costs down to 70%. The ashes resulted from the burning of biomass are recovered and used as fertilizers in our fields.

STRATEGIC OBJECTIVES

FOOD INGREDIENTS

1. Become the market leader for natural and **organic** sweeteners and fibers.
2. Expand our product portfolio to generate innovative proposals of **high nutritional value**.
3. Establish alliances with research centers, institutes and universities around the world to ensure that we are at the forefront of technology and **guarantee** scientific relevance in our future offerings.
4. Build an **international distribution** network with companies that share our values and quality standards.



STRATEGIC OBJECTIVES DISTILLERY

1. Built long term commercial partnerships with established brands by offering price **stability** via future agave contracts.
2. Achieve the largest **variety** of taste profiles, by using all of available processed for agave distillation under one roof.
3. Become a competitive fit for tailor-made recipes by using our artisanal blending expertise.
4. Achieve a balance customer portfolio that challenge our **competitive-edge** in taste profiles.



OUR COMPANY STRUCTURE



LOCATION OF OUR CROP FIELDS



CERTIFICATIONS



FOOD SAFETY SYSTEMS CERTIFICATION
FSSC 22000



ORGANIC
ECOCERT THAT CERTIFIES
MEXICO (LPO), USA (USDA), CANADA (COS)
JAPAN (JAS), EUROPEAN UNION (EU), KOREA (KOC)



NON-GMO VERIFIED



SOCIAL AND FAIR TRADE CERTIFICATION



KOSHER (MAGUEN DAVID & OK KOSHER)



HALAL



SECURITY CERTIFICATION: C-TPAT



TESTS:
INQUIS GI (GLYCEMIC INDEX),
EUROFINS (ALLERGENS FREE)



REGISTERS:
FDA & THE VEGAN SOCIETY



EXPORTS





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THANKS